

**For Immediate Release
Prioritization**

CopperTree Announces Availability of Enhanced Prioritization

Kaizen now supports Insight Prioritization by energy, dollar value and more

San Jose, CA — Enhanced Prioritization. Today CopperTree Analytics Inc. announced immediate availability of Prioritization, providing users a more efficient and effective means of managing their buildings. Kaizen now supports ranking of insights by potential cost savings, energy savings and eight other factors. These new factors are highlighted in Kaizen’s bold new dashboard.

“Our team has been working very hard to improve Kaizen for our customers. Now instead of the challenge of deciding which issues to deal with in their buildings, clients can make informed decisions based on factors that matter to them,” said Carey Collins, General Manager at CopperTree.

Positive Customer Impact

Customers will see strong benefits from this new feature. **The Ohio State University**, the third largest university campus in the United States, has been reviewing Prioritization for their buildings. It will enable The Ohio State University to zone in on the most impactful problems in their buildings and deal with them immediately.

“CopperTree recently shared with us their new Prioritization rules and dashboard and we saw the value right away,” said **Kelly Bloomfield**, Assistant Director, Facilities Operations & Development at The Ohio State University. “By identifying the problems that are costing us the



most money, our team will be able to focus more effectively. We see immediate opportunities to cut our operating costs.”

Prioritization Availability

Prioritization is an update driven by customer feedback and is part of CopperTree’s commitment to continuously improve our product. All Kaizen clients will be able to take advantage of Prioritization and the new dashboard as of June 15, 2016.

About CopperTree

Founded in 2012, CopperTree Analytics Inc. is a worldwide leader in building analytics, empowering people through technology to realize their building’s potential while reducing their environmental impact and creating better spaces for people to live, work and play.

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For more information, press only:

Kevin Binnie
+1 778.726.0507
kbinnie@cutree.com

For more information on Prioritization:

www.coppertreeanalytics.com or www.cutree.com

To request a demo or a quote, contact:

sales@coppertreeanalytics.com or sales@cutree.com